4" x 11"

Cut Line (insert size)
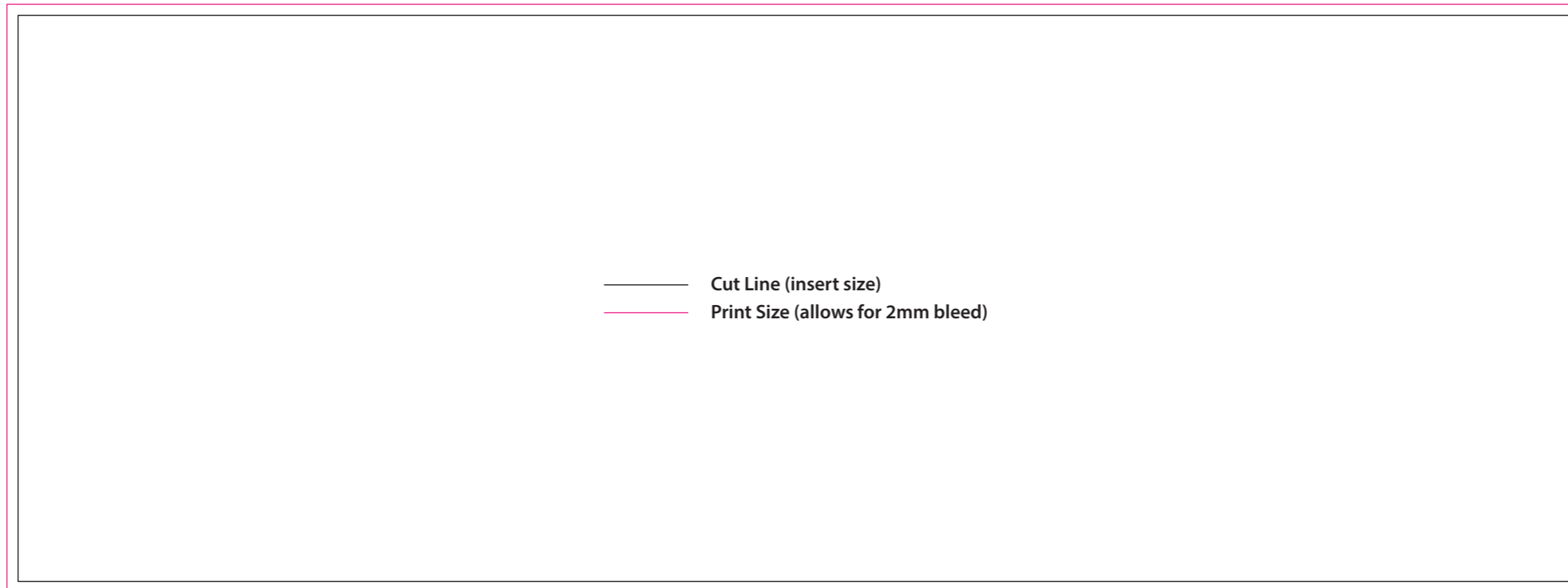Print Size (allows for 2mm bleed)